

# Save the Date



**2011 SUMMER CONFERENCE  
AUGUST 11-12, 2011  
VAIL CASCADE RESORT  
VAIL, COLORADO**

**REACH  
YOUR  
PEAK POTENTIAL**

**Implanting Strategic Thinking in Your Credit Union**

Improve strategic thinking throughout your credit union.  
Keep from focusing too much on operational issues/fire-fighting.

**Building a Thriving Credit Union Culture**

Understand the role that culture plays in your credit union.  
Define the culture you want your credit union to have.

Join us for these sessions, plus an interactive hands-on workshop  
on how you can apply this information in your credit union.



**Dr. Michael Hudson**

**Practical Strategist and  
Growth Coach for America's  
Credit Unions**

**Details coming soon!  
[www.rmcoes.org](http://www.rmcoes.org)**